

The Central Node

A Network Science

Information Aggregator

Lunch Talk Emphasizes Importance of Writing

Posted on [April 30, 2012](#) by [Lori Sheetz](#)

#NetworkScience

Dr. JoAnne Castagna, a Public Affairs Specialist and Writer with the U.S. Army Corps of Engineers, was on West Point last week to teach a mini-class on how scientist can communicate about their research. Dr. Castagna walked researchers through a 5 step writing process utilizing information mapping techniques to write articles for trade journals. The process included using who, what, why, when, where, and how questions to create an attention getting first paragraph, brainstorming specific topical questions, creating an article outline, writing a quick draft and then editing.



NSC Faculty attend lunch time writing class

This class was a reminder to researchers to consider the importance of communicating effectively about the work they are doing not only to the colleagues in their field of study, but also to other technical and non-technical audiences as well.



Dr. Castagna teaches NSC faculty a 5-step writing process

Special thanks go not only to Dr. Castagna but also COL John Boule, NY District Commander USACE, for allowing her the opportunity to come to West Point and share her knowledge with NSC staff and faculty.

- [Recommend on Facebook](#)
- [Share on LinkedIn](#)
- [Tweet about it](#)
- [Subscribe to the comments on this post](#)

This entry was posted in [Guest Speakers](#). Bookmark the [permalink](#).

The Central Node

USMA Network Science